



FOR IMMEDIATE RELEASE

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2013 Hill Country Classic in Austin, Texas Tee'd Up to Help Children's Charities

FOR IMMEDIATE RELEASE: Austin, TX — March 19, 2013 – The annual Hill Country Classic will take place this year on April 17th and 18th and as in years past, will have a significant impact on some worthwhile charities. This year, the event is bigger and better than ever.

The Hill Country Classic is organized through Charity Advisors, a 501(c)(3) organization that donates to various children's' charities, and has raised millions of dollars for many worthy causes. This year, golfers will hit the links at RiverPlace Country Club and Twin Creeks Country Club in Austin, Texas. The event is honored to have Ralph Hudgens, Georgia Commissioner of Insurance, serve as Chair of the Hill Country Classic.

Following in the tradition of the Hill Country Classic, the players will decide how to allocate the funds raised. The four organizations that will benefit from this year's Hill Country Classic are:

The Blood Center of Central Texas: Every day in Central Texas, children and adults suffering from trauma, cancer and other life-threatening diseases need more than 300 units of blood.

American Senior Benefits Association dba Charity Advisors
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There is no substitute for human blood, it is the lifesaving gift that one person can give to another. Every two seconds, someone somewhere, needs blood and 4.5 million Americans would die each year without life-saving transfusions. Educating the public and the younger generation is crucial with the rapidly growing population and financial contributions directly fund community outreach and capital projects needed to make sure blood is readily available at the time of need. www.inyourhands.org

Hands & Hooves Riding Rescue and Rehabilitation: Hands & Hooves believes in the powerful benefits provided by our bond with animals. Founded in 1998, to provide physical and recreational horseback riding therapy to children and adults who have physical and/or developmental disabilities, our mission expanded in 2012 to include the use of rescue animals to enhance the lives of people in need. In addition to offering therapeutic horseback riding, we also rescue and rehabilitate Chicago's abused and homeless dogs. After extensive training, our certified therapy dogs participate in several community enrichment programs. We pair animals with veterans who suffer from post-traumatic stress disorder and/or traumatic brain injuries as well as low income/at-risk children in the Chicago Public Schools through the SitStayRead[®] literacy program. The mission of Hands & Hooves Riding, Rescue & Rehabilitation is to improve the quality of life for both people and animals in need through participation in quality, affordable therapeutic horseback riding and specialized animal services. As a grass roots organization staffed by unpaid volunteers, 100% of the generous donations we receive go directly to the animals and people we serve. www.handsnhooves.org

Kidz1stFund: Established by FSU Head Football Coach Jimbo Fisher and his wife Candi, Kidz1stFund raises awareness and donations for Fanconi anemia research at the University of Minnesota Amplatz Children's Hospital - the largest FA treatment center in the country. In 2011, the Fishers' younger son was diagnosed with FA, a rare and life-threatening disease that leads to a decline in blood counts, eventually requiring a bone marrow transplant. Those with FA have a wide variety of health issues, and have a significantly higher chance of developing cancer at a much earlier age than the general population. New treatments are being developed, and breakthroughs are on the horizon, but defeating this illness will require the help of generous souls from every walk of life. www.Kidz1stFund.com

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On Wednesday, April 17th, golfers will participate in either a Regulatory Roundtable educational forum, or a scramble which will allow players of varying skill levels to be paired for the next day's tournament. The actual tournament will take place on Thursday, April 18th. As a thank-you to golfers for their participation in this fundraising event, participants will receive a re-play gift certificate which will entitle them to one free round of golf at each of the six Dominion Golf Clubs in the Texas area. In addition, golfers will be given a gift certificate to use in the Hill Country Classic Exclusive Titleist pro shop, where players can purchase items at cost.

For more information on sponsorship opportunities, or if you are interested in playing, please visit www.hillcountryclassic.org, send an email to info@hillcountryclassic.org or call Eileen Philbin at 312-813-3695.

The American Senior Benefits Association (ASBA) dba Charity Advisors is a 501(c)(3) non-profit association where membership is completely free. ASBA is committed to philanthropy and lifestyle enhancement through benefits, advocacy and education for the over-50 population. Current ASBA membership stands at over 800,000 nationally.

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